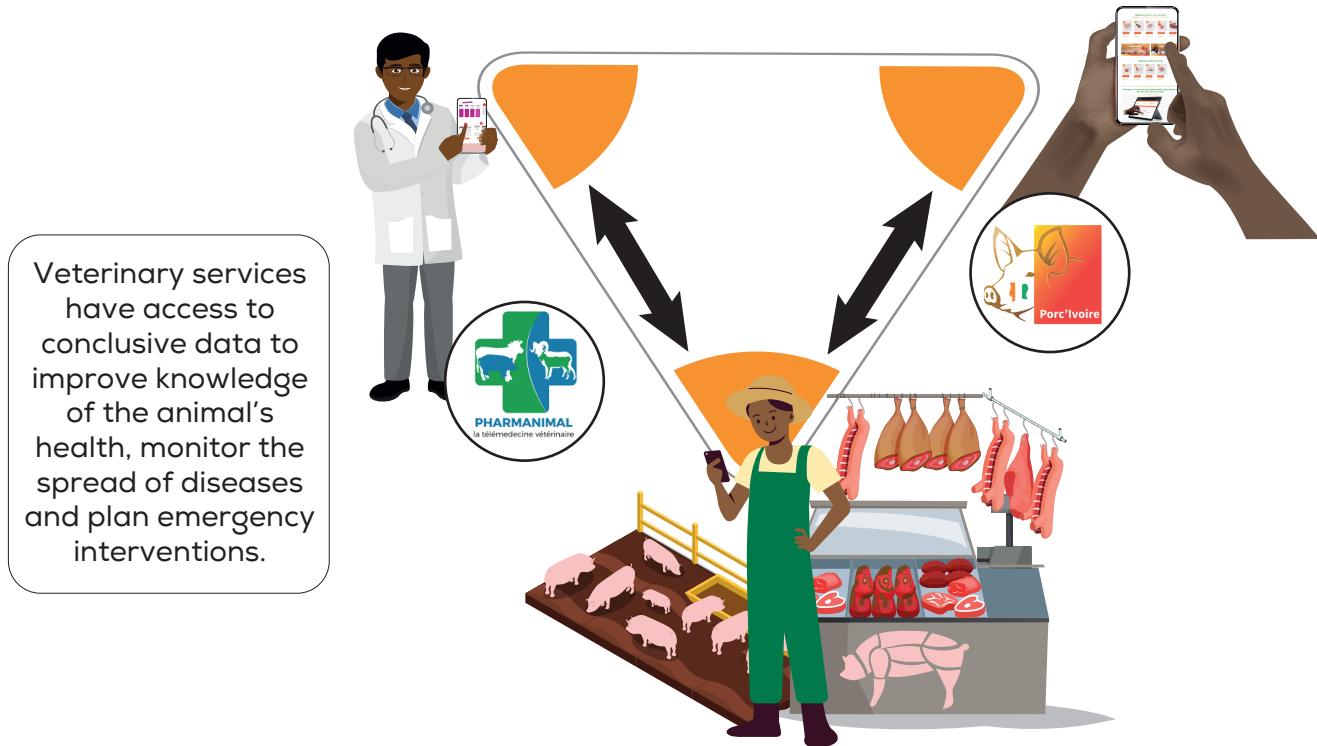


The digital platforms "Porc'Ivoire" and "Pharmanimal"

Digitizing the pork industry in Côte d'Ivoire to improve access to veterinary services



In 2023, the Ivorian company Grainotech launched two digital platforms (also accessible on apps via smartphones) that provide inclusive access to profitable markets and veterinary services.

Porc'Ivoire offers online sales of pork meat, connecting pig breeders and farmers in Côte d'Ivoire to buyers and consumers without going through intermediaries. A transport service is integrated to ensure delivery. There are 3 tabs:

- 1) The store: which is the e-commerce portal for sales.
- 2) A forum: which enables farmers to share best practices, formulate the pigs' diet and access advice on emergency precautions.
- 3) FarmersPay: to manage mobile payment for livestock product purchases.

Pharmanimal offers an online remote veterinary consultation service. The platform also aggregates all the information needed to provide the most relevant solutions for optimizing the performance of livestock farms. There are 4 tabs:

- Online consultation: make an appointment and consult a veterinarian.
- Issue digital prescriptions and treatment protocols remotely.
- E-pharmacy: antibiotic delivery by drone.
- Knowledge of general the animal health situation in the locality.

More information at: <https://we4f.org/>

Contact: we4f@giz.de