



# FACT SHEET

## WE4F Asia EDGE Ag-Energy Prize



The Water and Energy for Food (WE4F) Grand Challenge Asia Enhancing Development and Growth through Energy (EDGE) Ag-Energy Prize seeks business owners and entrepreneurs in Southeast Asia with game-changing innovations operating at the nexus of sustainable, renewable energy, and agriculture.

### OVERVIEW

The prize competition will spur, recognize, and reward outstanding enterprises from both youth innovators and mid-stage businesses in the Southeast Asian footprint. The prize competition aims to:

1. **Identify and fund promising innovators** at the nexus of renewable energy and agriculture;
2. **Explore market activity** about the nature, progress, and scale of small and growing enterprises in the region; and
3. **Improve awareness of WE4F and Asia EDGE** development initiatives among the business community.

The Prize is open to mid-market businesses and youth innovators. Applicants will be judged on their **understanding of the problems** within the sector, the **potential social impact** of their innovation, the **viability** of their business model, and their ability to **target markets at the base of the pyramid**.

### THE PRIZES

#### MID-STAGE ENTERPRISES PRIZE

One **\$100,000** prize for the Grand Prize  
One **\$65,000** prize for the 1st runner up  
One **\$50,000** prize for the 2nd runner up

#### YOUTH INNOVATORS PRIZE

One **\$75,000** prize for 1st prize  
One **\$55,000** prize for runner up

The prize for winners and runners-up includes travel sponsorship to participate in the Clean Asia Energy Forum in Manila, the Philippines in June 2020, and customized acceleration services from the WE4F Hub. Finalists will benefit from recognition and travel support to participate in a co-creation workshop in Bangkok in March 9-11, 2020.

## TIMELINE

Date	Event
December 4, 2019	<a href="#">Prize Launch</a> - Accepting Entries
January 7, 2020	<a href="#">Informational Webinar</a> for Applicants at 9am Bangkok local time (GMT +7)
January 29, 2020	<a href="#">Application Submission Deadline</a>
February 7, 2020	<a href="#">Application Submission Deadline Extended</a> – Extension through February 7 <sup>th</sup> at 11:59 PM EST
January 30-31, 2020 February 8, 2020	Phase 1: <a href="#">Eligibility screening</a> of applications Second Round of <a href="#">Eligibility screening</a> of applications
February 3-14, 2020	Phase 2: <a href="#">1st Judging Panel</a> review
February 17, 2020 February 24, 2020	<a href="#">Finalists selected</a> Finalists notified via email due to Application Submission Deadline Extension
May 11-13, 2020	Phase 3: Finalists invited to a <a href="#">WE4F Co-Creation Workshop</a> in Bangkok, Thailand *Postponed from original date in March 2020
May 11-22, 2020	<a href="#">Finalist Interviews</a> Some finalist interviews will be conducted in Bangkok on the sidelines of Co-Creation Workshop. Others will be conducted after the workshop.
May 29, 2020	Phase 4: <a href="#">Prizes winners</a> notified via email
June 15-19, 2020	Winners invited to and announced at <a href="#">Asia Clean Energy Forum</a> in Manila, Philippines
Summer 2020	Acceleration Services Begin at the <a href="#">WE4F Asia Regional Hub</a>

## WHO WE ARE

The Water and Energy for Food (“WE4F”) Challenge Fund is a partnership among the U.S. Agency for International Development (USAID), Sweden through the Swedish International Development Cooperation Agency (Sida), and the Ministry of Foreign Affairs of the Kingdom of the Netherlands.

Asia EDGE is a whole-of government initiative to grow sustainable and secure energy markets throughout the Indo-Pacific region. Under Asia EDGE, USAID plays a leading role helping its Indo-Pacific partners expand energy access, promote energy diversification and trade, and strengthen energy security across the region.

## HOW TO GET INVOLVED

The WE4F Asia EDGE Ag-Energy Prize is open to both public and private sector partners that share our vision to recognize outstanding business and enterprises in energy for food in Southeast Asia.

There are many ways to get engaged with the prize:

- Blast the prize call to your network
- Increase our cash prize purse
- Provide mentorship to finalists
- Serve as a judge or thoughtleader
- Host a side event

Interested in joining us? Please contact the WE4F Grand Challenge Team Lead, [Dr. Ku McMahan \(Imcmahan@usaid.gov\)](#) at USAID.

Need more Information? Check out [www.WE4F.org](http://www.WE4F.org) today!



Government of the Netherlands

